



Kansas City Hospice & Palliative Care is proud to be at the forefront of providing expert care, peace of mind, comfort, guidance, and hope to people affected by serious illness or by grief.

Sunday Night Live sponsors like you make it possible!

SPONSORSHIP OPPORTUNITIES

BENEFITS	\$20,000+	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Tickets to Sunday Night Live	20	16	12	10	8	4
Tickets to Patron Party	10	8	6	5	4	2
Complimentary valet or on-site parking	✓	✓	✓	✓	✓	✓
Logo (L) or Name (N) on event website and in-event slideshow	L	L	L	L	N	N
Invitation to annual Donor Luncheon	✓	✓	✓	✓	✓	✓
Logo (L) or Name (N) on invite, select advertisements, and social media (\$15k+ sponsors to have dedicated recognition on social)	L	L	L	L	N	
Promotions at Kansas City Hospice House™, NorthCare Hospice House, Solace House, our two resale boutiques, and office locations	✓	✓	✓			
Add name to Donor Recognition Wall at Kansas City Hospice House™	✓	✓	✓			
Recognition in press release	✓	✓				
Speaking/host opportunity at event	✓					

Deadline for full print and marketing benefits is 7/15.

Underwriting Opportunities

Opportunities range from \$3,000 to \$5,000 and include event experience, food & beverage and décor. Marketing benefits vary. For more information, contact Karen Massman VanAsdale at 816.665.8181 or kvanasdale@KCHospice.org.

Thank you to the 110+ sponsors in 2023, including:
 Allegiant Technology | Loquient | Mariner Foundation
 MMI | Ranch Mart Ace Hardware | WireCo

Print & media distribution: 7.5k invitations
 Advertising includes *IN Kansas City*, *The Independent*
 Robust email campaign to 16k contacts

Social media: Facebook 3.7k+ followers | Instagram
 360+ followers and growing | LinkedIn 1.3k+ followers

Every dollar donated stays right here in Kansas City to help local families.

- More than 5,700 people are cared for annually across all programs.
- More than \$425,000 in care is provided in a typical year to patients without the resources to pay.
- Each year, we care for an average of 70 little ones and their families through our Carousel Pediatric Care program.
- More than 3,400 people receive grief support on any one day.



CONTACT Megan Erzen at SNL@KCHospice.org or 816.533.2199 for more information.

9001 State Line Road, Ste. 300, Kansas City, MO 64114

Secure your sponsorship today!

SUNDAY NIGHT LIVE

October 6, 2024

SPONSORSHIP LEVELS

I'd like to attend and sponsor.

\$20,000 \$15,000

\$10,000 \$5,000

\$2,500 \$1,000

Other: _____

In lieu of sponsorship benefits, including tickets to the event, please apply the full amount as a donation to KCH, making my gift fully tax-deductible.

DONATION

I'd like to make an additional gift in support of the event.

Amount: _____

PAYMENT INFORMATION

PLEASE INVOICE ME

CHECK ENCLOSED

CREDIT CARD

DONOR-ADVISED FUND

NAME ON CARD

CARD #

EXP.

CVV

BILLING ADDRESS (only if different from primary contact)

CITY

ST

ZIP

PRIMARY CONTACT

Please provide the following information.

SPONSORSHIP NAME (exactly how it should be published)

PAYER NAME (if different than Sponsorship Name)

PAYER ADDRESS

CITY

ST

ZIP

PRIMARY CONTACT NAME (who approved sponsorship)

TITLE

DAYTIME PHONE

EMAIL

SPONSORSHIP BENEFIT CONTACT

TITLE

DAYTIME PHONE

EMAIL



Kansas City Hospice

PEOPLE YOU KNOW. CARE YOU TRUST.

Return your completed form by email to SNL@KCHospice.org
or by mail to KCH, attn: Development at 9001 State Line Road, Ste. 300, Kansas City, MO 64114

Questions? Contact Megan Ernzen at SNL@KCHospice.org or 816.533.2199.

Complete sponsorship online at KCHospice.org/SNL