

Sunday Night Live

Thank you for considering sponsorship of our signature event on October 3, 2021

Sponsors like you make it possible!

Kansas City Hospice & Palliative Care is proud to be at the forefront of how individuals should be cared for at the end of life, and how grieving families should be supported.

Every dollar donated stays right here in Kansas City to help local families.

- **More than 5,200 people** are cared for across all programs
- **More than \$530,000 in care** is provided for patients without resources to pay
- **56 little ones** and their families are cared for by our Carousel pediatric hospice team
- **More than 3,400 people** receive Grief Support on any one day
- **Nearly 400 individuals** receive support at Solace House Center for Grief and Healing after the death of a loved one, most often due to suicide, violence, sudden death or illness



Kansas City Hospice
& PALLIATIVE CARE

100+ sponsors, including more than 20 new sponsors in 2020.

Some previous sponsors include: Automobile Dealers Association of Greater Kansas City | Blue Cross Blue Shield Kansas City | John & Marny Donnelly Sherman | Teresa & Tom Walsh | Bonnie & Herb Buchbinder | The Mallin Family | North Kansas City Hospital | Lockton Companies | Polsinelli | University of Kansas Health System

ATTENDANCE

More than 700 guests attended our 2020 celebration, including young professionals, business owners, KCH employees, and civic and community members.

PRINT & MEDIA DISTRIBUTION

8,800+ invitations | Advertising in *IN Kansas City*, *HealthyKC*, *Look to Leawood* and *The Independent* | Additional media appearances like *Senior Care Live* | Robust internal and external email support.

SOCIAL MEDIA

Facebook: 4,100+ likes | Twitter : 2,285 followers | LinkedIn | blog support

REGISTER ONLINE KCHospice.org/SNL

Sponsor Benefits

	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Tickets to Sunday Night Live	30	24	20	16	12	8	4
Invitation to private Patron Party	❖	❖	❖	❖	❖	❖	❖
Complimentary valet parking on site	❖	❖	❖	❖	❖	❖	❖
Name listed on event invitation	❖	❖	❖	❖	❖	❖	❖
Access to educational sessions for your employees	❖	❖	❖	❖	❖		
Use of Partners in Care media tool kit	❖	❖	❖	❖	❖		
Tagged social media post	❖	❖	❖	❖	❖		
Logo/name placement on slideshow at event	❖	❖	❖	❖	❖		
Logo/name placement on invitation & website	❖	❖	❖	❖			
Recognition on donor wall at Kansas City Hospice House	❖	❖	❖				
Acknowledgment in event press release	❖	❖					
Concierge employee engagement & education opportunities	❖	❖					
Opportunity to tailor sponsorship benefit	❖						

Deadline for full print and marketing benefits is August 1, 2021

Sponsorship commitments of \$5,000 and above received by February 10, 2021 will enjoy recognition in a full-page ad in *IN Kansas City*, Spring 2021!

All corporate commitments of \$5,000 and above will be enrolled in Partners in Care, some benefits of which are noted in green.

REGISTER | Become a sponsor at KCHospice.org/SNL

REQUEST AN INVOICE | email sponsorships@KCHospice.org or call 816.276.2617